Concept and Contents of ICM

This intensive course conveys theoretical and practical competencies in intercultural behaviour and management.

Given the nowadays business challenges, such as working in cross-cultural project groups and agile teams with mixed motivations as well as being efficient under extreme time and cost pressure ICM aims at enabling the students to
•   understand the dimensions of culture in both national and corporate settings
•   apply knowledge about culture with mixed international teams under pressure

Learning Goals

All students have gained knowledge of the scientific dimensions of culture and applied it directly in a project-oriented, virtual working environment in groups of mixed nationalities. Thus, they have acquired the competence to analyse, understand and adapt to different cultures as well as to create a positive diverse working environment despite a remote setting. In addition, they are able to react appropriately to stressful situations and group pressure by reconciling conflicts and cultural dilemmas. This corresponds to the first level of intercultural competencies.
The ICM course has a student workload of at least 3 European Credits (ECTS).
Grading consists of participation in the course as well as successful completion of the Hackathon and related tasks.

The ICM schedule will cover the following contents:
•   concepts of culture (Hofstede; Trompenaars & Hampden-Turner)
•   aspects of intercultural team building
•   group development

These will be applied during group projects, case studies and a 24 hours "Lonely Planet Hackathon"

Requirements

For successful participation, all students are required to
1.   meet **technical requirements** as reliable internet connection, PC/Laptop with microphone and webcam **and** (smart)phone, storage space (PC/Laptop) to download required software/freeware
2.   actively participate during the whole programme
3.   take over preparatory work like personal videos and such (details after boarding ☺)
4.   finalise the Hackathon and its related tasks with their team as graded assignment

Additional Information Concerning the Events:

Sunday:	Submission of preparative work and first "look and see"
Monday:	Group building and intercultural group work
Tuesday:	Cultural Compass Quest
Wednesday:	24 hours "Lonely Planet Hackathon" (graded assignment)
Thursday:	Get your guide
Friday:	Feedback & Grand Award Ceremony